



K I S M E T
M A R K E T I N G

Reports to:

Partners

Position

Full-Time –
Graphic Designer

Location

Lexington, KY

**EDUCATION /
EXPERIENCE
REQUIREMENTS:**

- Associate degree in graphic design, visual communication or similar creative focus (bachelor's degree preferred)
- 2+ years of experience

graphic designer

Do creative problem solving, color theory and brand strategy get you out of bed in the morning? Are you looking for new professional challenges and a team of go-getters to work with? If branding, print / digital design and creative collaboration are your jam, you may be the perfect addition to our team!

Kismet Marketing is looking for a graphic designer who cares about our clients as much as we do. Candidates must have impeccable attention to detail, high standards, design intuition and exceptional critical thinking skills – plus the ability to multi-task under the direction of Kismet's creative team. Big ideas and new approaches are encouraged in this fast-paced agency. In addition to design acumen and willingness to challenge creative confines, the new Kismet team member will:

REQUIRED:

- Be proficient in Adobe Creative Suite
- Have knowledge of typography, color and production standards
- Support the creative process from concept to completion
- Translate marketing objectives into cohesive assets under the direction of creative team
- Focus on big-picture objectives while never neglecting details
- Ensure visual communication and brand standards are met
- Maintain superior time management skills – meet multiple simultaneous deadlines and stay within predetermined budgets
- Possess excellent interpersonal and communication skills
- Have the ability and willingness to quickly adapt to new technologies
- Be self-motivated and organized

PREFERRED:

- Write clear, concise and grammatically correct copy
- Participate in creative brainstorming sessions to deliver campaign strategies and solutions
- Assist with formulating and presenting concepts to Kismet partners and clients
- Be experienced with digital design and web development
- Focus on growing/evolving technical skills and industry knowledge

NOW, TELL US ABOUT YOU! To apply, please send the following to jess@kismet-marketing.com:

Cover Letter* | Resume | References (including any connections to Kismet)

Kismet finds in-person collaboration and work synergy paramount to our culture & genius work. Thus, this is a full-time, in-office position.