



K I S M E T
M A R K E T I N G

Reports to:

Partners

Position

Full-Time –
Creative Professional

Location

Lexington, KY

**EDUCATION /
EXPERIENCE
REQUIREMENTS:**

- Bachelor degree in graphic design, visual communications or similar creative focus
- 7+ years of experience

creative professional

Does the strategy and psychology behind design get your blood pumping? Are you looking for new professional challenges and dream clients? Want to push past the blah and get your creative hands dirty in a hyper-collaborative environment? If strategy, branding, print/ digital design and general awesomeness are your jam, you may be the perfect addition to our team!

Kismet Marketing is looking for a creative professional who cares about our clients as much as we do. Candidates must have impeccable attention to detail, high standards, design intuition and exceptional critical thinking abilities – plus ability to carry a project from concept development through implementation with limited oversight. Big ideas are encouraged, and delivery is king in this fast-paced agency. In addition to design acumen and willingness to challenge creative confines, the new Kismet team member will:

REQUIRED:

- Be proficient in Adobe Creative Suite
- Be experienced with print, digital and website design
- Write clear, concise and grammatically correct copy
- Have superior knowledge of typography, color and production standards
- Translate marketing objectives into clear creative strategies
- Manage the creative process from concept to completion
- Ensure visual communication and brand standards are met
- Manage client deliverables, timelines and budgets
- Understand different language styles that appeal to various target markets
- Have excellent interpersonal and communication skills
- Be self-motivated and organized

PREFERRED:

- Meet with clients and agency partners to deliver campaign strategies and solutions
- Formulate and pitch creative concepts to clients
- Have the ability and willingness to quickly adapt and integrate new technologies
- Thrive in both collaborative and independent working environments
- Focus on growing and evolving technical skills and industry knowledge

NOW, TELL US ABOUT YOU! To apply, please send the following to jess@kismet-marketing.com:

Cover Letter* | Resume | References (including any connections to Kismet)

Kismet finds in-person collaboration and work synergy paramount to our culture & genius work. Thus, this is a full-time, in-office position.